

Four Products to Consider at HITEC

> Advancing In-Room Entertainment

Are your guests looking for a more dynamic in-room entertainment experience? Innteractiv Media offers a fully customizable multi-media system designed equally for guests and hoteliers. Through the use of a one-click, menu driven application, "The Activ Suite" provides a customized hotel brand with a variety of options that serve the needs of the guest and the hotel. Innteractiv works with their clients to produce a build-to-suit package ideal for that hotel.

> Increase Advertising Revenue

Front Porch offers hotel network operators the ability to add revenue-generating advertising capabilities to their networks and to deliver online advertising and promotions directly to users' browsers. The scalable technology, inexpensive hardware, and centralized administration system allow hotel network operators to easily deploy and manage revenue opportunities both within and outside the hotel. This I frame technology does not slow or inhibit the network or the guest experience like other products on the market. This is seamless, real-time, revenue driving technology.

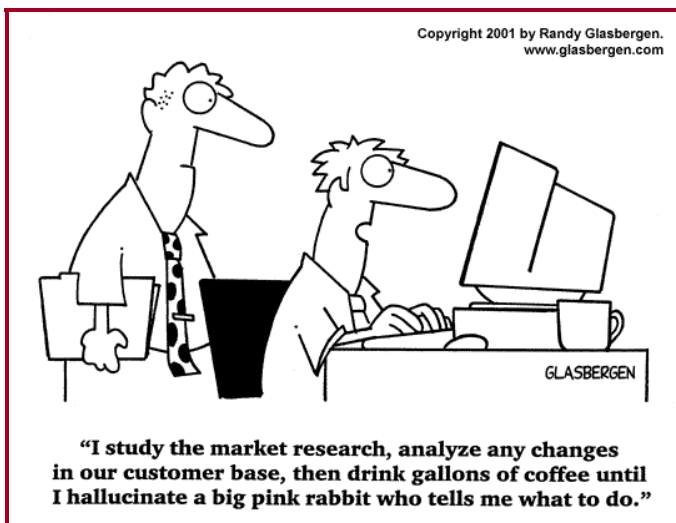
> Real-Time Flight Info for Guests

If you service the airport traveler, the technology offered by Flyte Systems is an inexpensive way to differentiate your hotel from your competition. Flyte Systems offers your guests real-time flight arrivals and departures in your lobby and guestrooms, as well as boarding pass kiosks (replacing the location where the payphone used to be!). Most importantly, the cost to provide the service is very affordable, making it a great addition to your hotel features.

> I Need More Bandwidth

Elfiq Link Load Balancing is a unique technology that allows hotels to seamlessly integrate multiple types of internet connections creating both larger, scalable guest bandwidth and bandwidth redundancy that insures optimal up time. With the addition of QOS, Elfiq can now control bandwidth used by applications to ensure the best possible use of all the internet connections. This technology immediately impacts guest satisfaction scores and can help you to control the costs for providing more robust internet connectivity.

 www.warnerconsultinggroup.com/newsletter



WCG at HITEC

JOIN US AT BOOTH 111

We will also be on the panel discussion
"Bandwidth Challenges in a Media Rich World"

Tuesday, June 17, 4:15-5:30pm

**Hell, there are no rules here –
we're trying to accomplish something.
– Thomas Edison**